



Public Works Spending On the Rise:

Robert Murray and his MHC Research and Analytics team forecast a robust 14% increase in public works construction for 2010 as contracting climbs to \$136 billion". What impact will increased public works spending have on the underground market 2010 and beyond?

ENR's Underground Construction special ad section will cover the key players the latest ideas and special opportunities for the entire underground construction team with these great features:

Public Owner Profiles:

An in-depth look at decision making at two public works agencies actively involved in construction spending:

- Southern Nevada Water Authority--owner of the Lake Mead water tunnel to Las Vegas
- Port Authority of New York & New Jersey--currently active with the ARC trans-Hudson rail tunnel and work at the World Trade Center site

Executive Roundtable from the North American Tunneling Conference

Frequent Underground Construction section contributor Gary Brierley will report on the SME's North American Tunneling Conference in Portland, Oregon, June 20-23. Key speakers at the event will kick off **ENR's** Underground Roundtable on Tunneling. Advertisers are invited to join in on the discussion with their own Thought Leaders viewpoint.

Call for details.

Construction Markets, Methods and Applications:

Underground Construction III will spotlight new trends, key developments and current construction activity in a wide range of underground construction markets methods and applications, including:

- Foundations
- Pipelines
- Sewer & water lines
- Mining equipment
- Ground conditioning and modification
- Tunnel boring machines
- Directional drilling
- Shaft construction
- Fire & safety
- Seismic design
- Trenching and shoring

Advertisers are invited to join the Tunneling Roundtable. Your top executive can join the discussion with prominent call out mention on the topic of their choice in the section including headshot and company personal identification. Ask your **ENR** account manager for details.

Other Advertiser Bonuses: Advertisers can earn valuable bonus space for Project Case Studies or Product Spotlights. Full-page advertisers can earn up to a half-page of bonus content space. Half-page advertisers can earn a one-third page article on the topic of their choice. **Call for details.**

For more information, please contact your account manager at:

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Your display ad promoting your brand and your Bonus Space for your Executive Viewpoint or Product/ Project Spotlight will reach over 250,000 construction pros from **ENR's** file of 62,000+ paid subscribers

• Exposure Online 24/7/365:

This section will be posted in Zinio format on enr.com for a full year where **ENR** reaches over 140,000 unique visitors.

Advertisers in this section will also be interested in:

- Water/Wastewater III: WEFTEC, September 27
- Transportation Today III, October 18

