

Architectural Record

Innovations & Trends in
Storefronts & Entrances
Online Interactive CEU

June 30, 2010

Ad Close: April 1

Educate Architects and Designers on the latest trends in Storefronts & Entrances in this Multi-sponsored CEU!

Your products can lead the way in this course on building entrance design and fabrication!

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'Reach, Teach and Impact' Architects and Specifiers to build greater Profits!

Architectural Record has created powerful Continuing Education opportunities that will elevate the profile of companies with expertise and products in the areas that represent significant growth, such as is the case with Storefronts and Building Entrances.

This course will review the newest products and innovations in the design of building entrances, including materials and systems, safety and security, installation, operation and maintenance as well as energy-efficiency and sustainability.

Your company can be an integral part of this course!

Multi-sponsored Continuing Education Article Package includes:

- Inclusion in the course content by means of a quote from a qualified company representative
- Sponsors can submit images to be included in the presentation
- Product spotlight in online buyer's guide that links to sponsor's website or Sweets profile, separate from the course
- Exposure in continuing education promotional advertisement in *Architectural Record* and *GreenSource* magazines in month of release
- Qualified Leads: Downloadable list of test-taker leads accessible 24/7.
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- Test-taker project information available through the MHC Network Dashboard
- Add-on Option: Available to include a separate two-minute commercial message
- Posting of the CE section on our Online Continuing Education Center at architecturalrecord.com, accessible via multiple websites including construction.com, enr.com and greensourcemag.com.

Multi-sponsored Online Interactive Package Sponsorship . . \$7,490 (Gross)

As a sponsor, your products and services will come to life, in living color. Better yet, it's easy! McGraw-Hill Construction's CE team develops the course, handles all of the production, the internet hosting, the marketing and more!

Reach 116,000+ architects and specifiers in print and 250,000+ online* – in the most widely read architecture magazine, web site and e-newsletter – the single largest source of continuing education credits for architects and the most influential selling environments for your products.

"Everyone gets credit – the industry professionals who read it and the providers who delivering it!"

* Sources: June 2009 ABC Statement, Web Trends and EmailLabs July-Dec 2009.

A Powerful Marketing Opportunity for product manufacturers of:

- Automatic Entrances
- Entrances & Storefronts
- Entrance Floor Mats & Frames
- Specialty Doors & Frames
- Windows

Get seen in *Record* and get into future designs, before the specs are assigned!

Reserve your space today.

For more information, contact your McGraw-Hill Construction Account Manager or email mhcmedia@mcgraw-hill.com.