

Educate Architects and Designers on the newest LEED certification standards for schools in this Multi-sponsored CEU!

Your products can lead the way in this
course on upgrading school Facilities!

[Learn More Now!](#)

'Reach, Teach and Impact' Architects and Specifiers to build greater Profits!

Architectural Record has created powerful Continuing Education opportunities that will elevate the profile of companies with expertise and products in the areas that represent significant growth, such as is the case with upgrading school facilities.

This course will bring building designers up to speed on energy improvements, indoor air quality design tools, and "whole building" design approaches that are becoming the standard soon to be required for all schools. The course will also review the latest requirements of the LEED for Schools program and the Collaborative for High Performance Schools (CHPS) program.

Your company can be an integral part of this course!

Multi-sponsored Continuing Education Article Package includes:

- Inclusion in course content via quote from a qualified company representative
- Sponsors can submit images to be included in the presentation
- Product spotlight in online buyer's guide that links to sponsor's website or Sweets profile, separate from the course
- Exposure in continuing education promotional advertisement in *Architectural Record* and *GreenSource* magazines in month of release
- Qualified Leads: Downloadable list of test-taker leads accessible 24/7.
- Sponsor Tracker: Access 24/7 to test taker activity & downloadable reports
- Test-taker project information available through the MHC Network Dashboard
- Add-on Option: Available to include a separate two-minute commercial message
- Posting of the CE section on our Online Continuing Education Center at architecturalrecord.com, accessible via multiple websites including construction.com, enr.com and greensourcemag.com.

Multi-sponsored Online Interactive Package Sponsorship . . \$7,490 (Gross)

As a sponsor, your products and services will come to life, in living color. It's easy! McGraw-Hill Construction's CE team develops the course, handles all of the production, the internet hosting, the marketing and more!

Reach 116,000+ architects and specifiers in print and 250,000+ online* – in the most widely read architecture magazine, web site and e-newsletter – the single largest source of continuing education credits for architects and the most influential selling environments for your products.

* Sources: June 2009 ABC Statement, Web Trends and EmailLabs July-Dec 2009.

A Powerful Marketing Opportunity for product manufacturers of:

- Acoustics
- Carpet
- Energy Retrofits, including thermostats and insulation
- Fenestration
- Lighting
- Roofing
- Walls

"Everyone gets credit – the industry professionals who read it and the providers who deliver It!"

Reserve your space today.

For more information, contact your McGraw-Hill Construction Account Manager or email mhcmmedia@mcgraw-hill.com.